



Cloud Mobile empowering  
your Sales Team!

Capture Instant  
Buying Decisions!

Helping you provide  
excellent Customer  
Service!

Focus on selling,  
not on paperwork!

# Are you missing Sales Opportunities due to:

**Time spent on paperwork by the Sales Team?**

**Time taken to provide a quotation?**

**Time taken to process an order?**



Cloud Mobile, designed for tablet devices, empowers your Sales Team to provide instant, accurate quotations, take orders and provide customer specific information all whilst visiting their customers!

All activities performed within Cloud Mobile will automatically appear within Optimus dash thereby ensuring that the significant, hidden costs of re-keying and duplication of effort disappears!

**Cloud Mobile is so easy to use. When logging in, the Sales Representative is presented with a list of customers and a list of alerts. Simply choose the customer and the alerts relevant to that customer will appear then they can get to work!**

## Cloud Mobile Fast Quotes

generates an instant price on screen and the quotation can be emailed immediately to the customer for fast acceptance! Fast Quotes is built upon the unique dash Sales Enquiry System ensuring consistent, accurate quotations based on customer specific or generic prices and products.

The quotation produced will appear in the dash Sales Enquiry System and once accepted, the Sales Representative is able to place the order resulting in a full production job automatically created in dash.

**INSTANT RESPONSES TO CAPTURE INSTANT BUYING DECISIONS!**



## Cloud Mobile Fast Orders

again built upon the unrivalled flexibility and power of dash Sales Enquiry. If the customer is normally supplied with standard, static products, they will appear as an easily identified thumbnail image. The Sales Representative can confirm with the customer which products they wish to re-order. Once confirmed, the Sales Representative simply completes the quantity required and clicks to order. The order will appear automatically within dash as a full production job.

**EASY RE-ORDERING, CAPTURE INSTANT BUYING DECISIONS!**

# Cloud Mobile Stock Orders

for those customers who order finished goods, the Sales Representative is able to order stock items held for the customer, view stock levels and, if not sufficient, re-order the products required. For stock orders with sufficient stock held, a Sales Order will automatically appear in dash ready to pick, pack and invoice. If the items are re-ordered due to low stock levels, this will automatically appear in dash as a full production job.

**INSTANT STOCK LEVELS, CAPTURE INSTANT BUYING DECISIONS!**

# Cloud Mobile Customer View

allows the Sales Representative to quickly and easily answer any queries raised by their customers including; status of jobs in production, deliveries, proof status, historical jobs, historical quotations and invoices.

**INSTANT INFORMATION, INSTANT CUSTOMER SERVICE!**



# Cloud Mobile Sales Manager

provides the Sales Team with a diary view showing planned customer activities and contact required or completed.

When the Sales Representative logs on, they are able to see their own diary of activities. Each activity can have different user defined actions e.g telephone call, planned appointment, follow up quotation etc.

The Sales Representative is able to input notes for each action, view outstanding quotations and specify any follow up action required, all whilst away from the office; thereby ensuring that the Business is kept up to date on customer contact. Time is managed effectively with no re-keying of information.

Cloud Mobile Sales Manager allows Management to monitor sales activities with complete transparency in real time of what each individual representative has done, is doing, and plans to do. Equally a global view of the whole sales team is available – all by day, week and month.

**INSTANT UPDATES OF CUSTOMER CONTACT WITH MINIMAL ADMINISTRATION TIME!**

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